



## **SPONSORSHIP & FOURSOME OPPORTUNITIES**

Monday, November 2, 2009 Cowboys Golf Club Grapevine TX

# **Tournament Information**

## **Heath Slocum**

**Three-Time PGA TOUR Champion  
& CCFA National Spokesperson**

The North Texas Chapter of the Crohn's & Colitis Foundation is delighted to welcome Heath Slocum as our special guest for the 17<sup>th</sup> Annual Putt for a Purpose Golf Tournament. Sidelined from golf in 1997 after the onset of ulcerative colitis, Heath experienced the painful and debilitating effects of the disease that included a weight loss of nearly 30 pounds. With medication and care from his doctors, a year and a half later, Heath was back on the golf course and on his way to joining the PGA Tour in 2000. Most recently, on Sunday August 30, 2009, he won The Barclays, beating legendary Tiger Woods and securing his 3<sup>rd</sup> PGA TOUR title.



## **Event Overview**

**Event Date: Monday, November 2, 2009**

**Location: Cowboys Golf Club  
Grapevine TX**

### **Event Highlights:**

- Premier golfing opportunity at the only NFL-themed golf club in the U.S.
- Opportunity to meet and pick up pointers from a 3 Time PGA TOUR Champion
- Exciting goodie bag items and player gifts
- Fun and challenging contests on the course
- Great gifts for tournament and contest winners
- Sensational raffle prizes and live auction items
- Delicious buffet dinner in the clubhouse

## **Tournament Schedule**

- 10:30 am Check-In Begins
- 11:00 am Meet Heath Slocum
- 11:45 am Call to Carts
- 12:00 noon Shotgun Start  
Boxed Lunches on Carts
- 5:00 pm Cocktail Reception
- 6:00 pm Dinner  
Live Auction  
Raffle  
Awards Ceremony
- 7:30 pm Tournament Concludes

### **Contact:**

Rachel Wallace, *Development Manager*  
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[rwallace@ccfa.org](mailto:rwallace@ccfa.org)

## The Problem of Crohn's Disease & Ulcerative Colitis

The 17<sup>th</sup> Annual Putt For A Purpose Golf Tournament helps to raise funds and awareness about Crohn's disease and ulcerative colitis, collectively known as Inflammatory Bowel Disease (IBD). These are painful, medically incurable illnesses that attack the digestive system. Crohn's disease may attack anywhere from the mouth to the anus, while ulcerative colitis inflames only the large intestine (colon). Approximately twenty to thirty percent of patients have family members affected by the disease, and families frequently share a similar pattern of illness.

### **FAST FACTS**

- 1.5 million Americans suffer from IBD, approximately ten percent are under the age of 18
- More than 109,000 children and adults with IBD live in the state of Texas
- Most people develop the diseases between the ages of 15 and 35, but it can strike at any age
- Crohn's and colitis can cause severe complications, including colon cancer

## How You Can Help

Funds raised by the 17<sup>th</sup> Annual Putt for a Purpose Golf Tournament support our mission-critical programs: research, patient education, advocacy and public awareness.

**Research:** Since its inception, CCFA has invested more than \$127 million in research. The organization has played a role in every major scientific breakthrough for Crohn's and colitis, from generating data that has contributed to the development of new therapies, to the discovery of the first gene for Crohn's disease.

**Patient Education:** Each year, 30,000 people are newly diagnosed with Crohn's disease or ulcerative colitis. CCFA provides innovative educational programs and materials, as well as a variety of support services. Recently, we launched the Information Resource Center, a professionally staffed hotline that provides up-to-date information to patients and families. CCFA also hosts Camp Oasis, a free summer camp program for children and teens suffering from Crohn's disease or ulcerative colitis.

**Advocacy:** On Capitol Hill, the Crohn's & Colitis Foundation of America is the voice of people with Crohn's disease or ulcerative colitis. We advocate public policy positions that accelerate progress toward the cure of these illnesses.

CCFA consistently meets the standards of organizations that monitor charities, including the Better Business Bureau's Wise Giving Alliance (give.org) and the American Institute of Philanthropy (charitywatch.org). The CCFA tax id number is: 13-6193105.

*For more information, please visit our website at <http://northtexas.cdfa.org> or call 972.386.0607.*



**OVERVIEW OF SPONSORSHIP & FOURSOME**  
Opportunities & Benefits

|   | <b>Super Bowl Sponsor<br/>\$10,000</b> | <b>Championship Sponsor<br/>\$5,000</b> | <b>MVP Sponsor<br/>\$2,500</b> | <b>Wildcard Foursome<br/>\$1,600</b> | <b>Hole or Cart Sponsor<br/>\$500</b> |
|---|--|---|--------------------------------|--------------------------------------|---------------------------------------|
| <b>Pre-Event Recognition</b>                                    |  |   |                                |                                      |                                       |
| Recognition in Event Announcements                              | ✓                                      | ✓                                       | -                              | -                                    | -                                     |
| Recognition in Media  | ✓                                      | ✓                                       | ✓                              | -                                    | -                                     |
| Event Programs (approx. 200)                                    | Logo                                   | Logo                                    | Name                           | -                                    | -                                     |
| CCFA NTX Website  | Logo/Link                              | Logo                                    | Name                           | -                                    | -                                     |
| Chapter E-Newsletter (approx. qty. 5,000)                       | Logo/Link                              | Logo                                    | Name                           | -                                    | Name                                  |
| <b>Event Benefits</b>   |  |   |                                |                                      |                                       |
| Opportunity to Include Promotional Items in Golfer Goodie Bags* | ✓                                      | ✓                                       | -                              | -                                    | -                                     |
| Number of Foursomes with Sponsorship Level                      | 3                                      | 2                                       | 1                              | 1                                    | -                                     |
| Dinner Seating  | 12                                     | 8                                       | 4                              | 4                                    | 2                                     |
| Golfer Gift & Goodie Bag  | ✓                                      | ✓                                       | ✓                              | ✓                                    | -                                     |
| Event Signage   | Prominent                              | ✓                                       | ✓                              | -                                    | At Hole or On Cart                    |
| Commemorative Gift  | ✓                                      | ✓                                       | ✓                              | -                                    | -                                     |
| <b>Post-Event Recognition</b>                                   |  |   |                                |                                      |                                       |
| Listing on CCFA North Texas Website                             | Logo/Link                              | Logo                                    | Name                           | -                                    | -                                     |
| Listing on Promotional Materials in 2010                        | ✓                                      | ✓                                       | ✓                              | -                                    | -                                     |

All benefits are subject to print deadlines.  
\* items subject to CCFA approval

Questions? Contact Rachel Wallace: 972.386.0607 x304  
email: rwallace@ccfa.org

## 2009 SPONSORSHIP & FOURSOME COMMITMENT FORM

### Sponsorship Interest (check all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Super Bowl Sponsor - \$10,000  | <input type="checkbox"/> Hole or Cart Sponsor - \$500                           |
| <input type="checkbox"/> Championship Sponsor - \$5,000 | <input type="checkbox"/> Donate an item for Golfer Gift Bag – 140 pieces*       |
| <input type="checkbox"/> MVP Sponsor - \$2,500          | <input type="checkbox"/> Donate an item for Auction/Raffle - \$50 value or more |
| <input type="checkbox"/> Wildcard Foursome - \$1,600    | <input type="checkbox"/> General Donation                                       |
- \*items subject to CCFA approval*

### Company Information (please print as it should appear in printed materials)

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level – enter amount from above (if applicable): \$ \_\_\_\_\_

I cannot attend, please accept my donation in the amount of: \$ \_\_\_\_\_

**Total amount enclosed or to be charged: \$ \_\_\_\_\_**

### Payment Information

- Check enclosed (made payable to “Crohn’s & Colitis Foundation of America” or “CCFA”)
- Please invoice our company: \_\_\_\_\_
- Please charge my:
- Visa     MasterCard     AMEX     Discover

Cardholder’s name as it appears on card: \_\_\_\_\_

Card Number #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN THIS FORM VIA: FAX, EMAIL, OR MAIL TO:**

**CCFA 12801 N Central Expy Ste 270 Dallas TX 75243-1887**

**Fax 972.386.0509 Email [rwallace@ccfa.org](mailto:rwallace@ccfa.org)**